

**VSA-Virtual Sales Assistant™  
Price Schedule....1/1/2007**

**Call Bill O'Quin, CLU, ChFC, RFC at 225-387-9845  
for additional information.**

The Virtual Sales Assistant is an online "sales workbench" that provides everything a producer needs to prospect, educate, contact, market and sell.

<b>Subscription Type</b>	<b>First Month</b>	<b>Monthly</b>
Individual	Free	\$21.95
NAIFA, WIFS, IARFC, IIABA Member or producers from sponsoring firms.	Free	\$17.95

**Company, Agency or Broker-Dealer Subscriptions  
(Can be billed annually, 10% discount applies)**

<b>Level</b>	<b>Monthly</b>	<b>Subs</b>	<b>Site Licenses</b>	<b>Custom Frames</b>	<b>Add'l Subs</b>	<b>Add'l Ind Subs</b>
1	\$85.00	4	1	No	\$17.00	\$21.95
2	\$161.50	9	1	No	\$16.15	
3	\$381.35	24	1	<b>Yes</b>	\$15.25	<b>\$17.95</b>
4	\$718.00	48	2	<b>Yes</b>	\$14.36	
5	\$1,346.00	96	4	<b>Yes</b>	\$13.46	

**We will develop a custom quotes for 100 or more subscriptions.**

<b>Branding</b> - \$1,500 to have company-specific taglines on each presentation (disclosure, company code, etc.)
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**Subs** - Number of full subscriptions that can create custom presentations using the name and contact information of a single producer

**Site Licenses** - Number of subscriptions than can create custom presentations using the name and contact info of any producer

**Custom Frames** – Client can provide custom designed frames (top and left border) if desired

**Additional Subs** – Price for each additional subscription that is billed to the firm

**Additional Individual Subs** – Additional subscriptions that are billed to the agent

**The VSA Library  
Price Schedule....1/1/2008**

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The VSA Library is a scaled-down version of the Virtual Sales Assistant that does not allow for personalization of presentations, resides inside a company intranet and is available to all producers. Some restrictions may apply. These VSA sections are included:

- **Tools & Techniques Series**
  - **Life Insurance**
  - **Estate Planning**
  - **Employee Benefit & Retirement Planning**
- **The Priority Planning Approach Concept**
- **Fact Finders**
- **Sales Presentations**
- **One Pagers**
- **Specimen Documents**
- **Tax Information**
- **Mental Vitamins**
- **Virtual Underwriter**

<b>Level</b>	<b>Producers</b>	<b>Annual \$</b>
1	Up to 500	\$15,000
2	Up to 2,000	\$20,000
3	Over 2,000	Custom Quote

**Branding** - \$5,000 set-up and \$2,500 annual maintenance fee for company-specific taglines on each presentation (disclosure, company code, etc.)