

# VSA-Virtual Sales Assistant™

Price Schedule....2/1/2005

Call Bill O'Quin, CLU, ChFC, RFC at 225-387-9845  
for additional information.

The Virtual Sales Assistant is an online "sales workbench" that provides everything a producer needs to prospect, educate, contact, market and sell.

Subscription Type	First Month	Monthly
Individual	Free	\$21.95
NAIFA, WIFS, IARFC, IIABA Member or producers from sponsoring firms	Free	\$17.95

## Company, Agency or Broker-Dealer Subscriptions (Can be billed annually, 10% discount applies)

Level	Monthly	Subs	Site Licenses	Custom Frames	Add'l Subs	Add'l Ind Subs
1	\$85.00	4	1	No	\$17.00	\$21.95
2	\$161.50	9	1	No	\$16.15	
3	\$381.35	24	1	Yes	\$15.25	\$17.95
4	\$718.00	48	2	Yes	\$14.36	
5	\$1,346.00	96	4	Yes	\$13.46	

**We will develop a custom quotes for 100 or more subs**

**Branding** - \$1,500 to have company-specific taglines on each presentation (disclosure, company code, etc.)

**Subs** - Number of full subscriptions that can create custom presentations using the name and contact information of a single producer

**Site Licenses** - Number of subscriptions than can create custom presentations using the name and contact info of any producer

**Custom Frames** – Client can provide custom designed frames (top and left border) if desired

**Additional Subs** – Price for each additional subscription that is billed to the firm

**Additional Individual Subs** – Additional subscriptions that are billed to the agent